

Get Your Business Noticed!

WHY ADVERTISE IN THE OAK LAWN PARK DISTRICT SEASONAL DIGITAL PROGRAM GUIDE?

This remains our #1 promotional material highlighting all of our seasonal programs, special events and services.

ADDITIONAL PROMOTIONAL BENEFITS

- "Thank you to our advertisers (Insert Business Name with a link to the ad) in a RecConnect email sent to over 20,000 patrons
- Ad displayed to our website's Program Guide tab:
<https://www.olparks.com/program-guide> (Ad clicks back to business's website)
- Ad displayed to our website's Registration Page (scrolling picture):
<https://register1.vermontsystems.com/wbws/ilOaklawn.wsc/splash.html>
- Ad displayed in an All Constant Contact registrants email sent to 18,500 email addresses.
- Ad displayed in at least 3 Patron Newsletters sent to over 1,100 email addresses (one a month)
- Ad displayed in at least 3 Employee Newsletters sent to over 600 email addresses (one a month)
- Ad displayed on Facebook (3 posts; one a month)
- Ad displayed on Instagram (3 posts; one a month)

AD DIMENSIONS AND COST

Back Page (Unlimited)

(1/2 page): \$750 per issue.

Dimensions: 8"width x 5" height. Full color.

UPCOMING PROGRAM GUIDE SCHEDULE:

Winter 2020/2021

Advertiser Deadline: **October 5**

Program Guide Displayed on Website: **Week of Oct. 12**



Call Denise Iwinski at 708-857-2225 or
email diwinski@olparks.com with any questions.